

THE CHRONICLE

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Del Bottcher
378-5492

PRESIDENT ELECT
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331-3649

TREASURER
Bruce Rogers
377-7739

SECRETARY
Brenda Chalfin
374-7053

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371-0946

Jenna Broyles
376-9847

Ben Dunn
333-9822

Bob Garrigues
372-0954

Priscilla Milliman
378-7952

Tim White
378-5353

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SWIM—Jenna Broyles
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GROUNDS—Dave Gilland
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FROM THE DESK OF THE PRESIDENT

300 Club Members:

It has been a great year at the 300 Club with a lot of fun tennis and swimming activities. Ken and Abdoulaye have developed great tennis programs while Meegan continues to run a very tight ship for the swim program. Pam with help from Bruce Rogers our treasurer has done a great job keeping our fiscal house in order during a couple tough financial years. I can now say that with their help our Club will be back on budget this coming fiscal year even though our membership is still far too low. Please note that this balanced budget for next year does not assume any revenue from the cell tower. To address our low membership, the Board is engaging Alpha Productions (student marketing company from UF) to assist us with a much more robust marketing program for our Club. Though we are excited about this program, it is still critical for all of us members to do our part in promoting our club to bring in new members. With just a few new members we'll be able to do some of the much needed capital improvements around the club, such as upgraded bathrooms, paving the driveway, covered social area on the pool deck, solar panels to heat the pool, a new member check-in building, creating a nice social room for members, etc. I'm excited for the Club and expect great things for the Club next year under Christian Newman's leadership as President.

It is likely the Cell Tower might finally get off the ground this coming year, which will obviously be a nice extra financial boost for us. It appears the major cellular companies have recently set our area of Gainesville as one of their highest priority areas because a tower at the Club would improve reception for over 20,000 persons a day between residents and travelers through the area. You will be notified as soon as we learn of any specific action by TowerCom.

Please note that the Board has approved three new club memberships (USTA, Student, and Junior) to help promote the club, check them out on our website. On another fiscal note, the only majority expenditure this year will be the replacement of the pool's sand filter

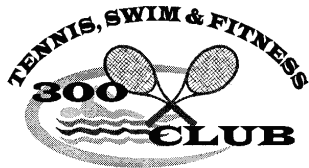
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at a cost of about \$30,000, which will be replaced just before Christmas. Check you emails about pool closure times during this period.

I've enjoyed my term as president, at least most of the time, and look forward to your new Board doing great things this coming year.

Wishing everyone a joyous holiday season!

Del Bottcher, President



—GENERAL CLUB NEWS —

ANNUAL MEETING

The annual meeting on Friday, November 30 was well attended and the cook-out afterwards was even better. The membership approved the budget for 2013 and elected the following to serve on the Board of Directors: Linda Braswell (3 year term), Tom Edwards (3 year term) and Jay Swindell (treasurer). These three new board members will join: Christian Newman (President), Del Bottcher, Jenna Broyles, Ben Dunn, Bob Garrigues, Priscilla Milliman and Tim White. A big thank you to outgoing Board members Brenda Chalfin (Board Secretary) and Bruce Rogers (Treasurer) for their time and effort. The Board from its membership will elect a president elect and secretary after the first of the year.

Christian is working on committee assignments, if you are interested in serving on a committee, please contact him 331-3649.

WEBSITE

Please sign up and use the 300 Club website (300ClubSwimAndTennis.org). The site contains information about the Club, activities, contact information for the membership and links to other websites that are related to swimming and tennis. The members page is your passport to all things 300 Club. The membership list with contact information is on this site as well as minutes from previous meetings and financial statements. You must sign up to have access to the members section with restricted data. Go to the members page and then create your own password; your request will be approved only if you are a member of the Club.



NUMBERS

97 Family memberships	2 3-month members
22 Partner memberships	5 Honorary members
<u>67</u> Single memberships	1 Student
186 Members	5 USTA members

As you can tell, our membership is down. Please do your part and help us recruit new members.

NEW TYPES OF MEMBERSHIP

The 300 Club Board of Directors approved three new types of membership: USTA League Membership, Junior Membership, and Student Membership. These memberships are in addition to the single and family membership. Applications are available on line as well as at the Club.

The **USTA League Membership** includes one practice per week and home matches.

- The cost is \$50 per person, per team, per season.
- This is a non-equity membership and these members only have access to the tennis courts.

The **Junior Membership** is for those in grades 1-12 and is also \$50 per month; The first payment will include the first and last month fees up front. Parents must provide written approval for juniors to charge in the proshop. This is a non-equity membership.

- If the family has two children and they would like to have second Junior Membership, the cost for the second one is \$35 per month.
- The junior membership applies to both tennis and the pool with unlimited use of either facility with the following exception: during 5-7 pm during weekdays and 8-11 am on weekends, Junior Members may be bumped from the clay courts by full members.
- Parents of juniors will be charged monthly from ACH for membership and other lessons or purchases.

The **Student Membership** is for those registered in a college or graduate school.

- The cost is \$50 per month.
- This type of member has unlimited use of the tennis courts, swimming pool, and gym equipment and guest privileges.
- Student members will be charged monthly from ACH for membership and other lessons or purchases. The first payment will include the first and last month fees up front. This is a non-equity membership.

NEW MEMBERS

Peter Ifju & Diana Caro and family
Joseph Caridi (Joey & Anthony)
Betsy Fischer & David Stewart and family

Stephanie Halbig
Henri Cawthon

Robert & Elizabeth Sanchez—3 month membership
Richard & Brenda Moroney—3 month membership

Student—Jeremy Archer

USTA Only— Cary Blakely, James O'Meara, Ed Stark, Jonathan Li, Israel Winikor (These are five of the members of Jon Uman's Men's 3.5 Adult Team 18+ which starts in January.)

AUTOMATIC WITHDRAWAL FOR DUES PAYMENT

There are currently 49 members signed up to pay their dues monthly through the ACH program. Signing up for the program requires to you complete a simple authorization form and submit it to Pam along with a voided blank check. Once a month you will receive an email telling you that your dues will be transferred from your checking account on a specific date—no more having to remember to pay the bill, no more late fees because you forgot or misplaced the bill. The authorization form in on the webpage.



300 CLUB POOL NEWS

We will be replacing our sand filter the week of December 17, so the pool will be closed from December 17-25. 300 Club members may swim for free at the YMCA from December 17-23. We will open with regular hours on Wednesday December 26, if all goes as planned. Our new filter will be fiberglass and we are hoping that it will last at least as long as our current one of 20 years.

The new year is around the corner and we will close the pool at 4 pm on December 31st and remain closed on New Years Day. Normal hours will start on January 2.

Please come to our year-round swimming classes, water aerobics on Mondays and Fridays and stroke clinics on Tuesdays. These classes are free to members.

I hope you will all participate in the February Fitness Challenge in 2013 where you keep track of yardage swum during the month of February. We will add attendance to the water aerobics classes as one of the challenges. Be watching our website for more about **Fitness in February**.

Currently Pool Hours

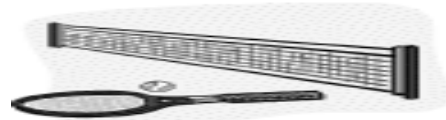
Mon–Fri 7– 9 am; 11am –7:00 pm

Sat-Sun 9:00 am – 6 pm.

(The pool is closed to members from 9-11 am M-F)

Enjoy the water!
Meegan Wilson, Aquatic Director

TENNIS NEWS



Hello 300 Club Members,

The **2nd Annual 300 Club Toys for Tots Round Robin** was held on Saturday, December 8th. This year we changed it up to also include a Hurricane Sandy Relief Fund Raiser. The entry fee to play was \$20.00 for Hurricane Handy Relief plus one unwrapped Toy per/person to be donated to a needy area child. There were 20 player prizes to give away. Special thanks to Jonathan Smith and Tammy Gordon for helping promote this event. We will be accepting toys until December 15th.

The **Men's Singles Challenge Ladder** has 32 players competing this season. That is the most players we've had on any ladder to date. I will start a **Women's Doubles Challenge Ladder** right after the holiday season. So, look for an e-mail with sign-up details very soon.

Teams are forming for the **Adult USTA League** season. If you are interested in forming a team or playing on a team, please call the pro shop. If you would like to play on a team or captain a team, please let me know and I will assist you. Remember, all non-300 Club players will have to pay a \$50.00 per/team per/season fee before playing any matches or practices starting this season. Captain's, when you're rosters are complete, we will need a copy of the rosters

Junior Tennis Programs have been going very well throughout the Fall Season. Junior players are progressing their games and having a great time doing so. We will take a short break during the holidays and resume when school starts in January.

We in the tennis department at The 300 Club wish all of you a very happy Holiday season and an even better 2013!

Best Regards,

Ken